



ART + TECHNOLOGY CENTER

Tuesday–Saturday, 12–6PM
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PRESS RELEASE

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EYEBEAM SUMMER SCHOOL, JULY 2009



Upgrade! NY 10th Anniversary at Eyebeam, 2009. Photo: Christine A. Buter.

**Curatorial Masterclass
Summer School @ Night
Digital Day Camp
College of Tactical Culture**

Eyebeam: 540 W. 21st St. (btw 10th and 11th Aves.)

For more info visit: <http://eyebeam.org>

About Summer School

Summer School is Eyebeam’s annual workshop and public presentation series designed to encourage the creative use and critique of technologies for personal expression, activism, communication, and community involvement. Eyebeam’s four distinct Summer School programs—**Curatorial Masterclass**, **Summer School @ Night**, **Digital Day Camp**, and **College of Tactical Culture**—have been established within this context to create opportunities for students, creative activists, community organizers, curators, and artists to get together within a focused period of time, and maybe make some good ideas happen.

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Curatorial Masterclass

Date: Five sessions | Tuesdays + Thursdays, 3–5PM | July 7 – July 21

Location: Eyebeam, 540 W. 21st St., NYC

Cost: Advance: \$10/session | At door: \$15/session

Limited advance registration:

https://salsa.democracyinaction.org/o/528/t/9265/shop/shop.jsp?storefront_KEY=664

An initiative of Eyebeam's Summer School program, the Curatorial Masterclass will be led by Eyebeam research partner Sarah Cook from CRUMB, the online resource for curators working with media art. The series will be an opportunity for emerging and established curators of art to get together within a focused period of time to learn from each other's practice, and to develop a greater understanding of curating, open source methods, and working in the public domain.

The first hour of each day will be a formal conversation modeled on CRUMB's tea-time chats, and will feature established curators and artists. The second hour will be a rigorous participant driven discussion, building upon the first hours of themes and insights. Following each presentation and workshop, participants will have the opportunity to stick around for beer o'clock and conversation with presenters and fellow masterclass participants, as well as participants from other Eyebeam Summer School programs.

Eyebeam's Summer School will also be offering **Summer School @ Night** a series of related public events, on Thursday evenings during the month of July. Please visit the event web page for details and speakers: <http://eyebeam.org/events/eyebeam-summer-school-night>

SCHEDULE:

Day 1: Tues., July 7, 3–5PM

What open source is and what it means for art

How do practices prevalent in the open source community match up against curatorial paradigms in the visual arts? What is the difference between curatorial openness, working in the public domain or releasing work under a public license? How can we learn about curating and commissioning via platforms which engage audiences or encourage participation? Defining useful metaphors and discarding hyperbolic buzzwords will be encouraged.

Guests: Curator, Scott Burnham (Creative Director, Montreal Biennial 2009); Dominic Smith (co-founder, Polytechnic, UK).

Eyebeam respondent: Fred Beneson (Research Associate, Eyebeam; Product Manager, Creative Commons).

Day 2: Thur., July 9, 3–5PM

Publication and Documentation

As part of Fair Use Day, we will consider some of the practical and legal issues concerning reproduction, particularly as it applies to issues of curating time-based art forms such as performance or work which takes place in the public domain. Can publishing be a documentation strategy for curating ephemeral work such as music or software? Release strategies used by curators working with emergent new media forms will be rigorously compared.

Guests: TBA

Eyebeam respondent: Rebecca Cittadini (Communications and Marketing Manager, Eyebeam).

Day 3: Tues., July 14, 3–5PM

Networking and Collaboration

New media tools seem to make remote working and networking easier, but do they facilitate curating?

How is the time-frame of collaboration—between artists and curators or producers, or between the art and its audience—different when adopting open source methodologies (such as iterative or modular methods, sometimes called bootstrapping)? Discussions of the different shapes of collaboration and the tried and tested “rules” of good collaboration will be ascertained.

Guests: Amanda McDonald Crowley (Executive Director, Eyebeam) ; Patrick Lichty (Curator, Artist).

Eyebeam respondent: Jeff Crouse (Senior Fellow, Eyebeam).

Day 4: Thur., July 16, 3–5PM

Curating in the public domain

Curating is often a private activity with a very public outcome, but recent hype about the term in relation to “filtering” online content (from videos and photos to tweets and urls) have made “curating” something people now think of as a very public process. What can we learn from public art models of curatorial practice? How do we cater for passerby audiences? What are the lessons to be learned from open submission projects online and offline? The ideal conditions for creating a platform for participation will be dreamt up.

Guest: Steve Dietz (Curator).

Eyebeam respondent: TBA.

Day 5: Tues., July 21, 3–5PM

Evaluation and Audience Engagement

The last session of the curatorial masterclass series will ask, who is participating in open curatorial projects? Why? How do we know what they’re getting out of it? What can be learned from the revisions/lifelines used in open source software generation and how can that way of thinking be applied to consideration of the “lifeline” of a curatorial project? What are other evaluation strategies that can be applied to curating, such as comment boxes or feedback forms? Obvious and proposed benchmarks of success will be interrogated.

Guests: Anne Barlow (Executive Director, Art in General); Hans Bernhard (Artist, Ubermorgen.com).

Eyebeam respondent: Stephen Duncombe (Research Associate, Eyebeam)

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Summer School @ Night

A series of free evening lectures open to the public led by hosts from Eyebeam’s Summer School program and friends of Eyebeam. No registration necessary.

All events will be on **Thursdays, from 6–8PM at Eyebeam, 540 W. 21st St., NYC.**

SCHEDULE:

Thurs., July 2, 6–8PM

A mind shredding evening with the **College of Tactical Culture**, hosted by Eyebeam senior fellow Steve Lambert and Eyebeam research associate Stephen Duncombe. Lambert and Duncombe will discuss tools and techniques in creative activism and the work happening at their new College.

Thurs., July 9, 6–8PM

Copyright and the Creator: Who Cares What’s Fair?

A discussion on fair use and appropriation within activist and creative practice moderated by Creative Commons product manager and Eyebeam research associate Fred Benenson; with Eyebeam resident Jon Cohrs, artist/curator Mark Tribe, audio-visual remix artist Jonny Wilson (Eclectic Method), and Postmasters gallery director Magdalena Sawon.

Thurs., July 16, 6–8PM

*Public Practice: Activists and Vanguard*s

A rousing debate (with declaimed manifestos) from artists Hans Bernhard (Ubermorgen.com), Patrick Lichty, Steve Lambert, Stephen Duncombe, plus other participants from the College of Tactical Culture. Moderated by Eyebeam curatorial partner Sarah Cook (CRUMB).

Thurs., July 23, 6–8PM

How To How To

A discussion on recipes, instructions, and open source collaboration presented by Upgrade! New York. Participants include Eyebeam residents **Rebecca Bray and Britta Riley**, artist/writer **Marisa Jahn**, and others TBA.

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Digital Day Camp

Now in its 10th year, **Digital Day Camp** is Eyebeam’s longest running program. **DDC09** students will engage in lectures and hands-on workshops focusing on art and technology tools, careers in the field, and relevant social and artistic topics. Through their investigations, they will have the opportunity to research current themes in arts and technology, and develop their own project in response to what they discover.

Projects will be promoted through Eyebeam’s website, and through a final public event on **Tuesday, July 28, 6PM**.

This summer’s theme will focus on creative activism in an urban environment. Students will work with urban planners, software designers, activists, video artists, and even a couple of activist gardeners to dig a little deeper into the fabric of our city, to learn more about how can creatively activate it, and how we can use art and technology to change it for the better. Each student has been selected for their special talents as visual artists, writers, musicians, dancers, or performers to contribute to a final project.

Participating Artist Teachers:

Rebecca Bray and Britta Riley: Eyebeam Residents

Ava Bromberg: College of Tactical Culture

Jon Cohrs: Eyebeam Resident

Sarah Cook: CRUMB member and Eyebeam Curatorial Partner

Jeff Crouse: Eyebeam Senior Fellow

Christina Kral: Eyebeam Alum

Di Mainstone: Eyebeam Resident

Adriana Young: Artist; Research Director, Capital B

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College of Tactical Culture

A think tank on creative activism led by Eyebeam research associate Stephen Duncombe and Eyebeam senior fellow Steve Lambert. A program of Eyebeam’s Summer School.

The College of Tactical Culture has been established within Summer School to create an opportunity for creative activists to get together within a focused period of time to discuss ideas and develop strategies.

Participants include:

Larry Bogad: Writer/Performer/Activist; Associate Professor of Theatre and Dance, University of California at Davis, CA

Andrew Boyd: DIY; BYOB; FtGPhD* (*Forgot to Get his PhD); NYC

Rebecca Bray and Britta Riley: Eyebeam Residents; Artists; NYC

Ava Bromberg: Spacemaker; UCLA PhD Student, Urban Planning Department; LA

Anne Frederick: Executive Director, Hester Street Collaborative, NYC

Packard Jennings: Artist; Oakland, CA

Kristin Horton: Freelance Director/Clinical Assistant Professor of Theater, NYU's Gallatin School, NYC

Aaron Hughes: Artist; Organizing Team Leader, Iraq Veterans Against the War, Chicago, IL

Laura MacCleery: Deputy Director, Democracy Program, Brennan Center for Justice, NYC

Ricardo Miranda Zuñiga: Artist; Eyebeam Alum; Associate Professor of Film and Media Studies, CUNY Hunter, NYC

Eve Mosher: Artist; NYC

Brooke Singer: Artist; Assistant Professor of New Media, Purchase College, NYC

Ella Turenne: Artist; Activist and Educator; NYC

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About Crumb

Building on research into curating new media art since 1993 at the University of Sunderland, CRUMB was founded by Beryl Graham and Sarah Cook in 2000. CRUMB's activities cover a range of practices, but are predominantly based around research, networking, and professional development for curators of new media art. <http://www.crumbweb.org/>

About Eyebeam

Founded in 1997, Eyebeam is an art and technology center that provides a fertile context and state-of-the-art tools for digital experimentation. It is a lively incubator of creativity and thought, where artists and technologists actively engage with the larger culture, addressing the issues and concerns of our time. Eyebeam challenges convention, celebrates the hack, educates the next generation, encourages collaboration, freely offers its output to the community, and invites the public to share in a spirit of openness: open source, open content and open distribution.

Eyebeam's current programs are made possible through the generous support of The Annenberg Foundation, The Arts and Humanities Research Council, UK, The Atlantic Foundation, The Pacific Foundation, the Johnson Art and Education Foundation, the Jerome Foundation, Deep Green Living, ConEdison, Datagram, Electric Artists Inc.; public funds from New York City Council Speaker Christine C. Quinn, the New York City Department of Cultural Affairs, the National Endowment for the Arts, and the New York State Council on the Arts, a state agency; and many generous individuals. Sarah Cook's fellowship is supported by CRUMB at the University of Sunderland, UK.

For a complete list of Eyebeam supporters, please visit <http://www.eyebeam.org>.